

KOKE FM & THE HORN

present



**CONCERT &
TOPGOLF TOURNAMENT**

Benefiting The Salvation Army Austin

November 11-12th, 2018

Sponsorship Opportunities

RocktheRedKettleATX.org



CONCERT SPONSORSHIP OPPORTUNITIES NOVEMBER 11, 2018 · LIFE AUSTIN AMPITHEATRE

HEADLINER – \$25,000

- Rock the Red Kettle ATX Concert Presenting Sponsor
- Three 8-top tables on floor, in front of stage, including dinner, live auction, and concert
- VIP Meet & Greet for 24 people
- 20 additional preferred seats, including dinner, live auction, and concert
- 10 general admission concert tickets
- Your logo displayed on LED wall on stage during the main headlining act
- Prominent name recognition in printed materials and on event website
- Recognition from stage a minimum of three times
- Invitation for 8 to VIP Pickin' Party after concert
- 4 hotel rooms at Sonesta on Sunday, November 11, 2018
- 3 commemorative guitars signed by the artists
- Recognition on The Salvation Army Austin website
- Recognition on The Salvation Army Austin Facebook, Twitter and Instagram pages
- Salvation Army Red Kettle Campaign Season Sponsor
- Twenty 30 second commercials on KOKE FM, The Horn and The Bat, to air 6:00am to 9:00pm, December 25, 2018 – January 31, 2019, pending availability.

ROCKSTAR – \$20,000

- Two 8-top tables on floor, in front of stage, including dinner, live auction, and concert
- VIP Meet & Greet for 16 people
- 10 additional preferred seats, including dinner, live auction, and concert
- 6 general admission concert tickets
- Your logo displayed on LED wall on stage during the main headlining act
- Prominent name recognition in printed materials and on event website
- Recognition from stage a minimum of two times
- Invitation for 8 to VIP Pickin' Party after concert
- 4 hotel rooms at Sonesta on Sunday, November 11, 2018
- 2 commemorative guitars signed by the artists
- Recognition on The Salvation Army Austin website
- Recognition on The Salvation Army Austin Facebook, Twitter and Instagram pages
- Salvation Army Red Kettle Campaign Sponsor for three weeks
- Fifteen 30 second commercials on KOKE FM, The Horn and The Bat, to air 6:00am to 9:00pm, December 25, 2018 – January 31, 2019, pending availability.

OPENING ACT – \$10,000

- One 8-top table on floor, in front of stage, including dinner, live auction and concert
- VIP Meet & Greet for 8 people
- 4 general admission concert tickets
- Your logo displayed on LED wall on stage during support acts
- Prominent name recognition in printed materials and on event website
- Recognition from stage a minimum of one time
- Invitation for 4 to VIP Pickin' Party at hotel after concert
- 2 hotel rooms at Sonesta on Sunday, November 11, 2018
- 1 commemorative guitars signed by the artists
- Recognition on The Salvation Army Austin website
- Recognition on The Salvation Army Austin Facebook, Twitter and Instagram pages
- Salvation Army Red Kettle Campaign Sponsor for two weeks

BACK UP SINGER – \$7,500 (ONE AVAILABLE)

- Seating for 8 on stage, including dinner, live auction and concert
- VIP Meet & Greet for 8 people
- Company name displayed at concert
- Name recognition in printed materials and on event website
- Invitation for 4 to VIP Pickin' Party at hotel after concert
- 2 hotel rooms at Sonesta on Sunday, November 11, 2018
- 1 commemorative guitars signed by the artists
- Recognition on The Salvation Army Austin Facebook, Twitter and Instagram pages
- Salvation Army Red Kettle Campaign Sponsor for one week

BAND MEMBER – \$5,000

- One 8-top table on floor, in front of stage, including dinner, live auction and concert
- VIP Meet & Greet for 8 people
- Company name displayed at concert
- Name recognition in printed program at concert, and on event website
- Recognition on The Salvation Army Austin Facebook, Twitter and Instagram pages
- Salvation Army Red Kettle Campaign Sponsor for one week

QUARTET – \$1,500

- One high-top table for 4 above theatre seating, including dinner, live auction and concert
- Company name displayed at concert
- Name recognition in printed program at concert, and on event website

FAN – \$1,000 (Limited Availability)

- 4 preferred seats in the first four rows of concert seating, including dinner, live auction and concert
- Company name displayed at concert
- Name recognition in printed program at concert, and on event website

SOLOIST – \$45

- One general admission ticket to concert

COMMEMORATIVE GUITAR – \$500

- Limited edition Rock the Red Kettle ATX guitar signed by the 2018 artists

TOPGOLF TOURNAMENT NOVEMBER 12, 2018 SPONSORSHIP OPPORTUNITIES



DOUBLE EAGLE - \$20,000

- Topgolf tournament presenting sponsor
- Reserved bays for 3 teams of 6 players (18 total), in VIP location, with team photos
- Prominent recognition at tournament and on event website
- Awards reception
- Awards reception speaking opportunity
- VIP Swag bag for each player
- 3 bay sponsorships including recognition and opportunity to provide company promotional items or give-aways
- One 8-top table on floor at concert Sunday night, including dinner and live auction
- VIP meet & Greet at concert for 8 people
- 4 preferred seats in first four rows of concert Sunday night, including dinner and live auction
- 10 general admission tickets to concert Sunday night
- Your logo displayed on LED wall on stage during the main headlining act
- Recognition from stage a minimum of two times
- Recognition in printed materials
- Invitation for 8 to VIP Pickin' Party after concert
- 4 hotel rooms at Sonesta on Sunday, November 11, 2018
- One commemorative guitar signed by the artists
- Recognition on The Salvation Army Austin website
- Recognition on The Salvation Army Austin Facebook, Twitter and Instagram pages
- Salvation Army Red Kettle Campaign Sponsor for three weeks
- Fifteen 30 second commercials on KOKE FM, The Horn and The Bat, to air 6:00am to 9:00pm, December 25, 2018 – January 31, 2019, pending availability.

ACE - \$15,000

- Reserved bays for 3 teams of 6 players (18 total), in VIP location, with team photos
- Special contest sponsor
- Prominent recognition at tournament and on event website
- Awards reception
- VIP Swag bag for each player
- 3 bay sponsorships including recognition and opportunity to provide company promotional items or give-aways
- One 8-top table on floor at concert Sunday night, including dinner and live auction
- VIP meet & Greet at concert for 8 people
- 6 general admission tickets to concert Sunday night
- Your logo displayed on LED wall on stage during the main headlining act
- Recognition from stage a minimum of one time
- Recognition in printed materials
- Invitation for 8 to VIP Pickin' Party after concert
- 4 hotel rooms at Sonesta on Sunday, November 11, 2018
- Recognition on The Salvation Army Austin website
- Recognition on The Salvation Army Austin Facebook, Twitter and Instagram pages
- Salvation Army Red Kettle Campaign Sponsor for three weeks

EAGLE - \$10,000

- Reserved bays for 2 teams of 6 players (12 total), in preferred location, with team photos
- Prominent recognition at tournament and on event website
- Awards reception
- VIP Swag bag for each player
- 2 bay sponsorships including recognition and opportunity to provide company promotional items or give-aways
- 8 preferred seats in first four rows of concert Sunday night, including dinner and live auction
- 4 general admission tickets at concert Sunday night
- Company name displayed at concert
- Name recognition in printed materials
- Invitation for 4 to VIP Pickin' Party after concert
- 2 hotel rooms at Sonesta on Sunday, November 11, 2018
- Recognition on The Salvation Army Austin website
- Recognition on The Salvation Army Austin Facebook, Twitter and Instagram pages
- Salvation Army Red Kettle Campaign Sponsor for two weeks

BIRDIE - \$5,000

- Reserved bays for 2 teams of 6 players (12 total), in preferred location, with team photos
- Recognition at tournament and on event website
- Awards reception
- VIP Swag bag for each player
- 2 bay sponsorships including recognition and opportunity to provide company promotional items or give-aways
- 4 preferred seats in first four rows of concert Sunday night, including dinner and live auction
- Recognition on The Salvation Army Austin Facebook, Twitter and Instagram pages
- Salvation Army Red Kettle Campaign Sponsor for one week

PAR - \$3,000

- Reserved bay for one team of 6 players, with team photo
- Name recognition at tournament and on event website
- Awards reception
- VIP Swag bag for each player
- 1 bay sponsorship including recognition and opportunity to provide company promotional items or give-aways
- 2 preferred seats in first four rows at concert Sunday night, including dinner and live auction

TEAM - \$1,500

- Reserved bay for one team of 6 players, with team photo
- Name recognition at tournament and on event website
- Awards reception
- Swag bag for each player
- 6 general admission tickets at concert Sunday night

BAY SPONSOR - \$500

- Recognition as a bay sponsor at the tournament
- Opportunity to provide company promotional items
- 2 general admission tickets at concert Sunday night

SINGLE ENTRY - \$200

- Single player entry to tournament
- Awards reception
- Swag bag

SPECTATOR - \$100



2018 SPONSORSHIP AGREEMENT

I/We will sponsor at this level (see back) _____

I/We will attend *Rock the Red Kettle ATX*.

I/We are unable to attend this year but enclosed is a donation of \$ _____

I/We would like to make an honorarium or memorial in the amount of \$ _____

Please check one: In honor of *or* In memory of _____

Please send acknowledgment to: _____
(Name) (Address)

Contact Information Company: _____

Name: _____ Phone: _____ Email: _____

Address: _____ City: _____ Zip: _____

Name as you wish it to appear for recognition: _____

I/We wish to remain anonymous.

Your reservation is secured with payment: Check Enclosed Credit Card Information Below Online Registration
(RocktheRedKettleATX.org)

Payment Options: Amount: \$ _____ Check Visa MC AMEX

Name on Card: _____

Card Number: _____ Exp. Date: _____ CVV: _____

Address: _____ City: _____ Zip: _____

Signature: _____ Date: _____

Helpful Information:

All reservations are held at the door; no tickets will be mailed. Please make checks payable to The Salvation Army. Kindly provide your **confirmed guest list by November 1, 2018** to Austin.Development@uss.salvationarmy.org. The concert will go on, rain or shine. In case of severe weather, the concert will move inside. Table seating will not be available should this occur.

Return to:

The Salvation Army Area Command, Rock the Red Kettle ATX, PO Box 1000, Austin, TX 78767 OR scan and email to Catherine.Mattingly@uss.salvationarmy.org. For more information, contact Cat Mattingly at (512) 634-5943.

